We are losing the dark of night at the speed of light.



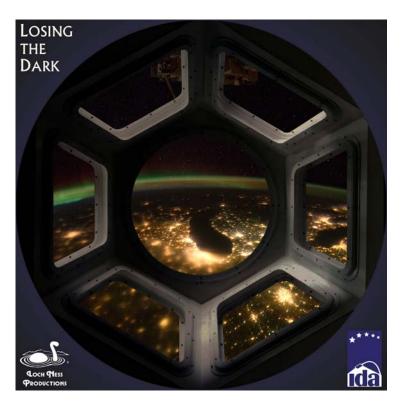




LOSING THE DARK CREATED BY THE INTERNATIONAL DARK-SKY ASSOCIATION AND LOCH NESS PRODUCTIONS
WRITTEN AND NARRATED BY CAROLYN COLLINS PETERSEN PRODUCED BY MARK C. PETERSEN MUSIC BY GEODESIUM
TIME-LAPSE PHOTOGRAPHY AND ANIMATION: DOME3D AND LOCH NESS PRODUCTIONS
ADDITIONAL IMAGERY: NASA DIGITALSKY 2 ADLER PLANETARIUM GEMINI OBSERVATORY/AURA
GREGORY PANAYOTOU DAN NIXON/NEED-LESS CAMPAIGN THOMAS O'BRIEN/TMOPHOTO BABAK TAFRESHI/TWAN







Losing the Dark

A 6-1/2 minute PSA about light pollution

Available as a free download!

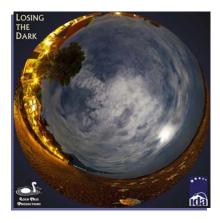
Starry skies are a vanishing treasure because light pollution is washing away our view of the cosmos. It not only threatens astronomy, it disrupts wildlife, and affects human health. The yellow glows over cities and towns — seen so clearly from space — are testament to the billions spent in wasted energy from lighting up the sky.

Losing the Dark is a "public service announcement" planetarium show, a collaboration of Loch Ness Pro-

ductions and the International Dark-Sky Association. It introduces and illustrates some of the issues regarding light pollution, and suggests three simple actions people can take to help mitigate it.



The show gives planetarium professionals a tool to help educate the public about the problems of light pollution. Planetarians are uniquely positioned to teach audiences ways we can all work together to implement responsible use of lighting.



Losing the Dark has no license fee! We have rendered the show in many formats and languages — just go to the appropriate <u>Downloads</u> page. If downloading is not a viable option (for example, the files are too big for efficient downloading, and for theaters requiring frames to encode or slice their own movies), we can ship the show on a USB drive. There is a minimal cost for this, outlined on the <u>Prices / Ordering</u> page. The show is also available directly from selected fulldome vendors whose systems use proprietary encoding.

Loch Ness Productions and the International Dark-Sky Association are pleased and proud to make *Losing the Dark* available to planetarium theaters and viewers around the world! If we all work together, we can bring back the dark of night to planet Earth.

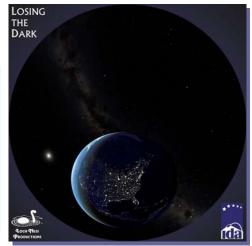
Fulldome show info, downloads, and ordering: http://www.lochnessproductions.com/losingthedark



In addition to the fulldome version, we have rendered *Losing the Dark* as a conventional, flat-screen video.

It's available on YouTube for sharing and embedding on blogs and Web pages, available for online viewing, sharing and embedding on blogs and Web pages. It can also be downloaded, for use in classrooms, kiosks, museum theaters, and advocate multimedia presentations.

Classic planetarium theaters without fulldome capability can show this version using their traditional video projectors.



Running time: 6:24 Year of production: 2013

Suitable for: **General public** Information about: **Light pollution**



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